

# ELEVATE YOUR INSTITUTION' BRAND PHOTOS

## EXCLUSIVE INVITATION TO PHOTOGRAPHY MASTER CLASS



GET PROFESSIONAL CEO/MANAGEMENT HEAD SHOTS AT 15%  
CUT BONUS IN THE COMFORT OF YOUR OFFICE  
BEFORE THE MASTER CLASS



POWERED BY

**TIA - CB**

SHORT COURSES

20  
25

REGISTER NOW  
FOR ENQUIRIES

PLEASE CALL

+255752338555

+255754948782

1

### **Did you know Modern Branding Demands Quality Imagery?**

Many institutions face challenges in maintaining fresh, high impact photography for branding and leadership profiles due to operational constraints or limited expertise.

2

### **Unlock Your Photography Potential**

Join the TIA-CB Practical Photography Masterclass, designed to transform enthusiasts into skilled professionals, empowering you to create captivating visuals that strengthen your brand and audience engagement

3

### **Exclusive Pre-Masterclass Offer, Professional In-Office Headshots**

Before the Masterclass commencement, we are delighted to provide a special opportunity for your executive team

4

### **Significant Savings for Executive Portraits**

Enjoy a compelling discount of up to 15% on expertly captured and retouched headshots for CEOs and senior management.

5

### **Unmatched Convenience & Privacy**

Sessions are conducted professionally within the comfort and privacy of your own office, minimizing disruption

6

### **Immediate Brand Enhancement**

Receive high-resolution images perfectly suited for corporate websites, LinkedIn profiles, marketing collateral, and more, providing an instant professional image boost.

7

### **Added Value: Practical Staff Training**

During the headshot session, your designated communications or photography staff gain valuable hands on experience observing professional lighting, camera techniques, and workflow

**TO MAKE ORDER FOR YOUR EXECUTIVE HEADSHOTS**

PLEASE CALL +255752338555  
+255754948782

See the discount in the next page

VIEW SAMPLE  
PICTURES ON

[www.tia.ac.tz/consultancy](http://www.tia.ac.tz/consultancy)  
[www.johnrhinophotography.co.tz](http://www.johnrhinophotography.co.tz)

	MODULE	LOCATION	DELIVERABLES	TARGET CUSTOMERS	BENEFITS	USE	COST BEFORE DISCOUNT	DISCOUNT AMOUNT	AMOUNT PAYABLE	AMOUNT SAVED
1	Executive Head Shots	The client's office or boardroom (The photographer brings in photography gear)	High-end retouched soft copy and hard copy headshots	Management of Government Cooperations, Companies, Agencies, Universities, Institutions, Colleges, Schools, and Businesses	The CEO/ DG and his or her management members get the latest high-end retouched professional soft and hard copy headshots, including passport-sized photographs for official and personal use	The photograph will represent you on the website, social media, flyers, banners, billboards, video clips, magazines, packages, personal identity, and, where necessary, family use	10 - 20 Management Members: Enjoy a 15% discount			
							4,900,000/=	735,000/=	4,165,000/=	735,000/=
							1 – 10 Management Members: Enjoy a 10% discount			
							2,450,000/=	245,000/=	2,205,000/=	245,000/=

#### Executive Headshots Activity Details and Discount Differences

#### **Note:**

For Institutions willing to accept this offer, please note that the cost for the executive headshot's activity is payable to the Tanzania Institute of Accountancy Consultancy Bureau (TIA-CB), account number 20710076262, at National Micro Finance Bank. The costing in the table above is for Institutions based in Dar es Salaam. Negotiations are open for Institutions outside of Dar es Salaam.