



MINISTRY OF FINANCE
TANZANIA INSTITUTE OF ACCOUNTANCY (TIA)



4TH INTERNATIONAL CONFERENCE



MWANZA
TANZANIA
2025

Call for Abstracts

The 4th International Conference on Business Management and Economic Development (ICBMED-2025) is an esteemed global gathering scheduled to take place in Mwanza, Tanzania. The conference is hosted by the Tanzania Institute of Accountancy (TIA). This event will bring together scholars, practitioners, policymakers, students, and experts to explore the theme: **Creativity, Innovation and Business for Economic Development**.

The conference aims to foster discussions on how creativity and innovation can drive business growth and support economic development in today's dynamic environment.

Purpose and Objectives

The primary purpose of ICBMED-2025 is to address current issues in business management and economic development. Its key objectives are:

- Promoting the role of creativity and innovation in driving business growth and economic development.
- Exploring strategies for sustainable business practices that support long-term economic progress.
- Providing a platform for collaboration and knowledge exchange between academia, industry, and government.
- Enabling participants to learn from the experiences and best practices shared by local and international experts.



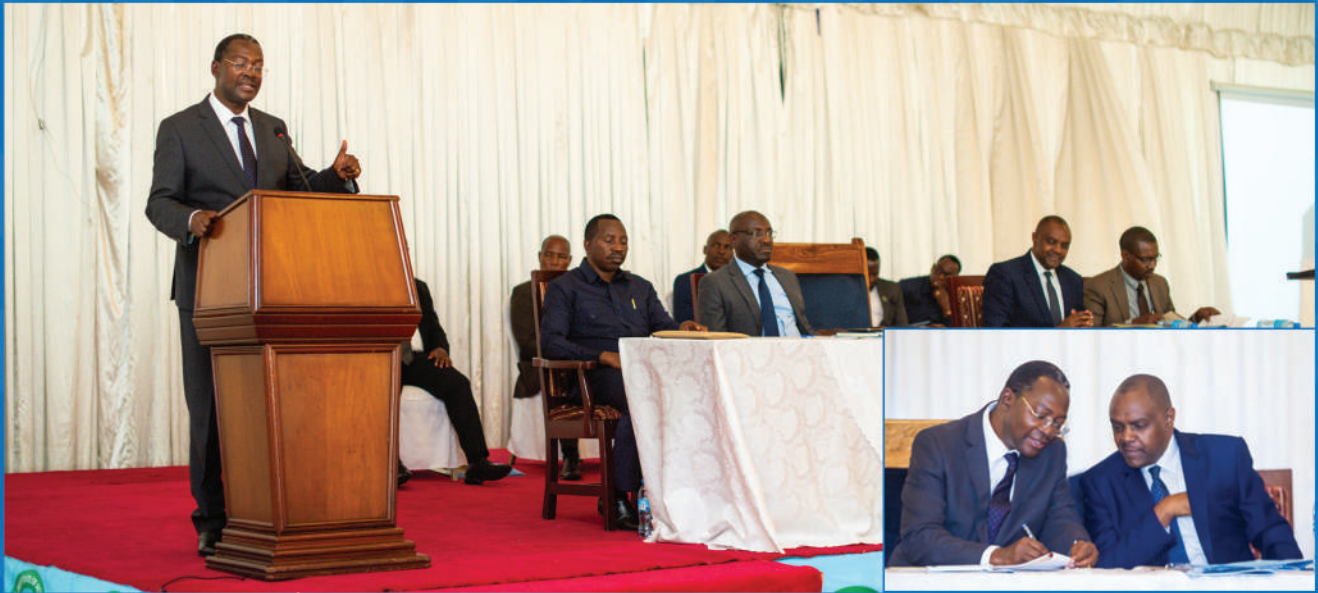
MAIN ▼THEME

CREATIVITY, INNOVATION AND BUSINESS FOR ECONOMIC DEVELOPMENT

This theme highlights the important role creativity and innovation play in driving business growth and supporting sustainable economic development. The conference will explore new ideas and strategies to boost economic progress locally and globally.

Sub-themes for the ICBMED-2025

- DIGITAL FRONTIER AND THE FUTURE OF TOURISM
 - DIGITAL TRANSFORMATION FOR CREATIVE AND INCLUSIVE BUSINESS GROWTH
 - AGRICULTURAL VALUE CHAIN FOR ECONOMIC DEVELOPMENT
 - HARNESSING BIO-ECONOMY AND/OR BLUE-ECONOMY FOR SUSTAINABLE ECONOMIC DEVELOPMENT
 - INNOVATION AND ENTREPRENEURSHIP ECOSYSTEMS FOR ECONOMIC DEVELOPMENT
 - LEADERSHIP AND MANAGEMENT FOR ECONOMIC GROWTH
 - LEVERAGING FINANCIAL LITERACY FOR ECONOMIC GROWTH
 - TOWARDS A CASH_LITE ECONOMY – BUILDING INCLUSIVE DIGITAL PAYMENT
 - DIGITIZING TEACHING AND LEARNING FOR SUSTAINABLE ECONOMIC GROWTH
 - CLEAN ENERGY FOR SUSTAINABLE DEVELOPMENT
 - CLIMATE CHANGE RESILIENCE STRATEGIES
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ICBMED-2024 successfully brought together scholars, researchers, and professionals from different fields to share ideas and knowledge. The conference offered a great platform for sharing new ideas, building partnerships, and promoting research that makes a real difference. The moments captured in these photos reflect the energy, engagement, and success of last year's event. As we move forward to ICBMED-2025, we are excited to continue building a community that is actively engaged in addressing contemporary issues and the economic challenges facing our societies.

Important Dates

- Submission of Abstract – **July 11, 2025**
- Acceptance – **August 05, 2025**
- Full Paper Submission – **September 01, 2025**
- Review of Comments – **September 31, 2025**
- Submission of Reviewed Papers – **October 31, 2025**

○ **Submit your Abstract via**

dora.chenyambuga@tia.ac.tz | mark.msaki@tia.ac.tz

Conference Fee

- National Postgraduate and PhD Candidates
TZS 100,000.00 | Internationals **USD 50**
- Other Participants
Nationals **TZS 150,000.00** | Internationals **USD 100**
- Virtual presentation **TZS 100,000.00**

FOR SPONSORSHIP OR ADVERTISING CONTACT

✉ dora.chenyambuga@tia.ac.tz
doranestory77@gmail.com

☎ +255 787 599 231

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NOVEMBER
25–27TH
► 2025